



CALL FOR SESSIONS

Risk and the Insurance Business in History **An International Conference**, Seville 2019

The International Conference on Risk and the Insurance Business in History will be held in **June 11th to 14th 2019** on the historic city of Seville.

Insurance constitutes a key element in modern economies. From the Middle Ages, the management of risks associated with economic activities has become one of the foundations of mature financial systems. Insurance historians have begun to explore the evolution of this industry in the long term, which has resulted in several conferences, seminars, research projects and publications. We believe that the moment has come to gather the community of researchers devoted to the insurance business to set a meeting point for the exchange of ideas, different focuses and approaches on the fundamentals of the field.

The Scientific Committee welcomes proposals from all researchers interested on the different dimensions of the evolution of the insurance business and the industry of risk management, whatever their institutional affiliation or status. Given the variety of research fields dealing with risk management and insurance industry, we seek to reflect this diversity at the conference, in such a way that we welcome contributions not only from Economic History, but also from Economics, Business and Finance, Law, Sociology and Actuarial Sciences.

Session Themes / Topics

- . Insurance and welfare
- . Organisation of insurance
- . Insurance and economic development
- . Marketing and distribution
- . Insurance markets
- . Insurance law and regulation
- . Insurance education and training
- . Sociology of insurance
- . Insurance technologies

Additional topics are welcome and they will be considered by the Scientific Committee.

In order to work efficiently and to adapt to different topics and methodologies, and given the wide variety of foci and scholars invited, organisers will be given discretion to shape the format of sessions. The conference will have approximately 30 sessions distributed in time blocks of 2 hours. Proposals should include names and affiliations of the organisers (no more than 3); a title, abstract and main objectives of the session; a list with the potential participants in the session.

Proposals of sessions should be directed to
insurance.international.conference@unia.es

The deadline to send proposals is December 20th 2017

Please find additional info in the attached PDF file

UNIVERSIDAD INTERNACIONAL DE ANDALUCÍA, SEVILLA, ESPAÑA 11-14/06/2019

ORGANISERS

- **Robin Pearson** (University of Hull, UK). r.pearson@hull.ac.uk
- **Jerònia Pons** (University of Seville, Spain). jpons@us.es

SCIENTIFIC COMMITTEE

- **Geoffrey Clark** (State University of New York, USA).
- **W. Jean Kwon** (St. John University, USA).
- **Magnus Lindmark** (Umea University, Sweden).
- **Alan Manning** (LMI group, Australia).
- **Robin Pearson** (University of Hull, United Kingdom).
- **Jerònia Pons** (University of Seville, Spain).
- **Grietjie Verhoef** (University of Johannesburg, South Africa).
- **Takau Yoneyama** (Hitotsubashi University, Japan).

LOCAL COMMITTEE

- **María Dolores Oliver** (Vicerrectora de Organización Docente UNIA).
- **Joaquín Torreblanca** (UNIA).
- **Jerònia Pons** (Universidad de Sevilla).
- **Pablo Gutiérrez** (Universidad de Sevilla).



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CONFERENCE OBJECTIVES

Insurance history has enjoyed an increasing presence in general economic history conferences around the world. The XVth (Utrecht, 2009), XVIth (Stellenbosch, 2012) and XVIIth (Kyoto, 2015) World Economic History Congresses (WEHC) each included sessions on the insurance business, some of which generated more specialised academic events. The insurance history session at the XVIth WEHC, in particular, attracted a wide audience of international experts, while at the XVIIth WEHC, insurance history expanded its presence with two specialized sessions. All these meetings have resulted in numerous publications, either as research articles in international peer-reviewed journals, or books produced by leading academic publishers to the highest standards.

The historical study of insurance as a private business has been complemented during recent years with another key line of research focused on social insurance. In this field, papers on workplace accident insurance, pensions, health insurance and unemployment insurance programs have gained in importance, particularly as current changes in such programs make it useful to understand their historical origins. In this sense, high quality research on insurance by a growing global network of scholars is increasing its presence in the agenda of world social and economic history.

In sum, historical research on risk and insurance has emerged as a field in continuous expansion, featured by a high level of internationalisation and by a high capacity for generating scientific knowledge that is subjected to the most rigorous international scholarly standards. In recent years, the number of

academics, PhD students and research projects dealing with insurance history has increased in terms of both quantity and quality. In parallel, new horizons opened by the growth of academic networks that include experts from other disciplines, such as Sociology, Law, Financial Economics, Management and Actuarial Sciences, enable the development of exciting new approaches and methodologies to study changing perceptions of risk and the performance of insurance in the long term. To date, however, the specialist conferences and meetings organized within these networks have been modest in scale, with no more than 20 to 30 researchers attending at any one time.

We believe that we have now reached the point at which there is a large and growing group of scholars and other experts around the world who would benefit enormously from participating in a major conference that would facilitate existing intellectual synergies among them, but also generate new ones. We consider that the combined experience gained from playing a leading role in previous international events gives us the know how to organize successfully such a major conference and also to deliver substantive outputs in the form of publications and new collaborative projects that will significantly advance this important field of research. For all of the above reasons, we think that the moment has come to organize an international congress that will gather world leading experts on the history of risk and insurance, and which will embrace the broadest range of approaches, methodologies and chronologies, from its medieval origins to the most recent developments in the industry.

SESSIONS THEMES

- Insurance and welfare.
- Insurance law and regulation.
- Organisation of insurance.
- Insurance education and training.
- Insurance and economic development.
- Sociology of insurance.
- Marketing and distribution.
- Insurance technologies.
- Insurance markets.
- Additional topics and proposals are welcome and they will be considered by the Scientific Committee.

DEADLINES

- Call for sessions: 30/09/2017 — 20/12/2017
- Acceptance of sessions: 31/01/2018
- Call for participation in the sessions: 01/02/2018 / 30/06/2018
- Acceptance of communications: 30/09/2018
- Submission of final text: 01/04/2019